

FORT WORTH GENEALOGICAL SOCIETY

In Collaboration with the Fort Worth Library

Presents

Brian Hocker

On

The Archives of NBC KXAS Channel 5

KXAS Channel 5 has certainly been on the front row of local history since coming on air in 1948. When the station made the decision to build a new building and leave Broadcast Hill in east Fort Worth, they uncovered boxes and boxes of historical print and media. Come hear this interesting story and find out where **we** can easily access that history and possibly use it in our research.

DAY: Tuesday, June 25, 2019

TIME: 6:30 p.m. Tandy Auditorium

Central Branch, FW Library, 500 W. 3rd St.

Parking meters are free at 6 p.m. The Sundance Garage on 3rd St. is free for 2 ½ hours with validation at Library desk. Come at 6:00 for Refreshments.

Brian Hocker is Vice President, Digital Media, Programming and Research for NBC 5 where he is



currently leading the station's expansion onto new distribution platforms like TV Everywhere and Sony Playstation Vue. He directed the local rollout of COZI-TV, a network programmed with iconic television series on digital channel 5.2. At the station he wears many hats, dealing with compliance with FCC, purchase of new programming, research, and general operations. He recently has been instrumental in seeing that the archives and history of Channel 5 is preserved for the future.

Brian and his wife are 32-year residents of Fort Worth and active in the community. Brian has served as Chair of the Cowtown Marathon Board and the American Marketing Assoc, DFW chapter.

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